

The Placement Cell Shri Ram College of Commerce Annual Report 2017-18



Highest Placement offer of Rs. 31 LPA this year!

The Placement season at SRCC this year touched new heights surpassing the industry expectations with sixty plus companies participating in the process making over three hundred offers. The institution continues to enjoy immense confidence from the corporate world as substantiated by the remarkable placement season for the batch 2015-2018.

Recruiters from across various sectors such as Consulting, Investment Banking, Marketing, Finance and Insurance visited the campus this year. This year turned out to be a success with an increase in the total number of recruiters led by startups in diverse fields. The regular recruiters include companies such as Deutsche Bank, Boston Consulting Group, JP Morgan, McKinsey & Company, A.T. Kearney and Bain Capability Centre amongst others. The college saw the increase in the number of internship companies and many companies such as Google, JSW, Deutsche Bank, McKinsey & Company visited the campus for the first time.

The institution's unique student driven culture and planned academic rigour have consistently resulted in a significant increase in the competency levels of the students. The highest package this placement season has been Rs. 31 LPA offered by the consultancy giant Parthenon- EY.

Apart from the regular recruiters, companies such as FTI Consulting and LEK Consulting marked an increase in the number of companies, offering package of above Rs. 11 LPA. Finance and Consultancy accounted for a maximum share along with the various profiles in HR, Education, Marketing and other sectors. The average package offered to students this year is Rs. 6 LPA. The college has witnessed another remarkable year with companies rolling out offers crossing a gross worth of more than Rs. 15 Crores.

The Placement Cell stood committed towards getting best possible opportunities for its students by providing them with a thriving platform and the best exposure. The Cell had introduced the CV Vetting process last year adding credibility to the information provided by the students to the company. This year, it also introduced a fortnightly newsletter 'In A Nutshell' aimed to expand the horizons of knowledge of the students. To digitally integrate the working of its stakeholders, the Cell steps ahead to launch its official website in the upcoming academic session.

"It's exhilarating to see the Cell working successfully to connect to job seekers with the corporate stalwarts, who handpick the selected few and match the requisite knowledge and expertise. I hope we will be able to achieve greater heights in the upcoming years", says Ms. Smita Sharma, Convener, The Placement Cell, Shri Ram College of Commerce.